

# Education

2020 - 2023

## National Institute of Design, Ahmedabad

Master of Design, Graphic Design

2015 - 2020

## Faculty of Architecture and Planning (GCA), AKTU, Lucknow

Bachelor of Architecture

# Contact

 +91 7652099508

 prabaldeepgautam2@gmail.com

 <https://www.prabalgautam.com>

# Work Experience

Sep'2022 - present

## WinZO Games | Graphic Designer

### Branding / Identity Design:

WinZO Rebranding, ZO Games Branding (Graduation Project), IEIC (Interactive Entertainment & Innovation Council) Branding, The Tech Triumph Branding, ZO TV / ZO Social Identity Design

### Publication Design:

India Gaming Market Report (2023), Path Ahead for Online Skill Gaming in India (USISPF 2024), Scaling Innovation Exporting Experience (Case Study 2025), India Gaming Market Report (2025), Internal Policy Documents.

### Marketing Design:

Website Banners, Social Media Creatives, In-app Promotional Banners, Store App Listing Banners, Brochures, Business Presentations & Pitch Decks, WhatsApp Promotional Banners, Marketing Ads Layout Design & Visual Guidelines

Jan'2020 - June'2020

## A Mridul Architects | Architecture Intern

Presentation Drawing, 3D Modelling, Architectural Drawing, Survey

June'2018 - Nov'2018

## Design Haaus Solutions | Architecture Intern

Presentation Drawing, 3D Modelling, Architectural Drawing, Interior Design Concepts.

# Skills

- Branding & Identity Design
- Publication & Editorial Design
- Marketing & Advertising Design
- Illustration & Iconography
- Infographics & Data Visualization
- 3D Visualization & Design

# Tools

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Figma
- Sketchup 3d
- Adobe After Effects

## Graphic Designer

# PRABAL GAUTAM



I am a dedicated designer with a strong foundation in architecture and three years of professional experience in graphic design. My work is guided by structured thinking, attention to detail, and a user-centered design approach. I am organized, punctual, and quick to learn new tools and methodologies. I continuously look for opportunities to expand my skill set and contribute to well-crafted, effective, and purposeful design solutions.